

ALLIANCE **CLASSIC RUN**

EXPRESS

INSIDE

➤ ACR Organising
Committee's remarks PAGE 01

➤ AHSOBC Chairman's
remarks PAGE 03

➤ AHSEFT Chairman's
remarks PAGE 03

➤ Alliance
Classic Run
why we exist
PAGE 02

➤ AHS Endowment
Fund **explained**
PAGE 04

➤ MEET THE
runners PAGES 06 - 07



➤ AHS Chief Principal's
remarks PAGE 08

➤ ACR
2018 - 2019
financial report
PAGE 09



OUR SPONSORS

A very special word of thanks to the following sponsors who made the Alliance Classic Run 2019 edition possible:



ACRONYMS

ACR	Alliance Classic Run
AHSEFT	Alliance High School Endowment Fund Trust
AHS	Alliance High School, Kikuyu
ACR Fund	Alliance Classic Run Fund
AHSOBC	Alliance High School Old Boys Club

Dear Friends,

In penning this article, we had an interesting mental tug of war to contend with: should we sing praises of our own work, or quietly let the very pleasant experience of Alliance Classic Run 2019 edition fade away as we turn our attention to the Alliance Classic Run 2020 edition?

In other words, should we go by the advice in the famous words attributed to Okonkwo, the tragic hero character in *Things Fall Apart* by Chinua Achebe: 'The lizard that jumped from the high Iroko tree to the ground said he would praise himself if no one else did', or go by the words of those faceless all-knowing guys known as 'Wahenga' that *Waswahili* quote so often when they need to dispense wisdom? Lyrical gems that *Wahenga* would direct our way would go something like: 'Tenda wema, nenda zako'.

That we at the Alliance Classic Run Organising Committee are a bunch of diverse characters is not in doubt – we range in age from 18 years to 60 years,

we are engaged in as diverse careers/professions as you would expect close to one score gentlemen to be in and we come from all corners of the Republic of Kenya.

But we have one very significant thing in common: we are passionate about making sure that we make a difference to boys admitted to the school we all call our alma mater who may otherwise struggle to stay and even complete school due to challenges with school fees. We all either experienced those challenges in person or witnessed others go through them during our respective terms at the Alliance High School.

We therefore came together in 2016 and chose to use our passion for recreational running and our diverse skills in events planning and hosting to birth the wonderful idea that is now the Alliance Classic Run.

Two annual editions later, we have a very good feeling that that we have a winning proposition combining a fun yet

challenging group of races that appeals to ardent recreational runners and supporters of good causes.

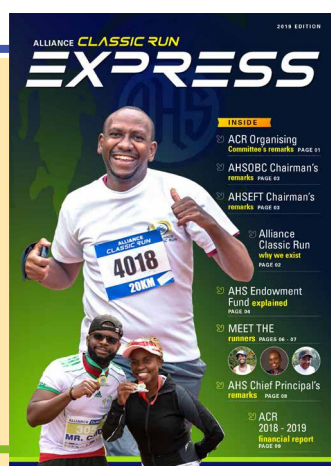
The support that we have had from you, our early believers that gave their time and money to an unproven event, is something we are immensely grateful for. It is the lifeline that the Alliance Classic Run hung on, and delivered two events that actually managed to break even financially!

It is the support that has us given us the goodwill and the energy to look forward to Alliance Classic Run 2020 edition with extremely high levels of optimism.

See you on 16 May 2020!

Alliance Classic Run
Organising Committee
3 June 2019

PS: Okonkwo or the *Wahenga*? We can agree to settle this at the finishing line in May 2020



ALLIANCE CLASSIC RUN EXPRESS 2019 EDITION

ACR EXPRESS is a publication produced by the Alliance High School Old Boy's Club Secretariat.

© 2019 All rights reserved.

SECRETARIAT
www.ahsobc.org
secretariat@ahsobc.org
+254 706 676 786



DESIGN & LAYOUT
Tentmaker Interactive Media
www.tentmaker.co.ke

PHOTOGRAPHY
Eric Gitonga
Moses Kamwere
Paul Kinuthia
Grace Wangui

All Trademarks used in this publication belong to the respective copyright holders. The contents of this publication reflect the views of the publishers unless otherwise stated.

CAN'T FIND A COPY?
This magazine can be downloaded at
www.ahsobc.org/acr

The Alliance Classic Run

Why We Exist



An idea is born...

The Alliance Classic Run is the brainchild of a number of old boys of the Alliance High School. This group of boys with a love for recreational running, hiking and mountaineering (read: the great outdoors) under the banner of 'Busherian Mountainers Group' raised close to KShs 1.6 million of the AHSEFT in 2016/17.

The group realized that their shared passions could be beneficial to the cause of the AHSEFT and by extension, their beloved alma mater.

In recreational running, the old boys saw an opportunity for a sustainable event to mobilise financial resources to benefit the AHSEFT's causes, while giving a large number of well-wishers an opportunity to participate beyond making donations. Thus was born the concept that became the Alliance Classic Run.

Raison d'être...

The Alliance Classic Run is a wholly volunteer effort by old boys of the Alliance High School that organizes and hosts a charity run once a year (on the 3rd Saturday of the month of May) to raise funds that are endowed to the 'ACR Fund' that is managed by the AHSEFT.

The ACR has since 2018 been raising money for the ACR Fund that are to be applied to the following:

- 1) Principally, towards awarding of scholarships to boys from financially disadvantaged backgrounds, and as well as for exemplary merit (in class and/or in sports) by boys admitted to the Alliance High School;
- 2) Funding development and maintenance of sports facilities at the Alliance High School; and
- 3) Funding sports activities by the students of the Alliance High School, at school level and representing the school in inter-school competitions.

The ACR targets to raise at least KShs 200 million for the ACR Fund, over the next decade towards funding the causes listed above.



AHSOBC Chairman's remarks

Cross Country a.k.a. 'orosso' is one of the lasting memories for anyone who went through the Alliance High School. Twice a week in first term, ten kilometers around the verdant Kikuyu countryside. There are those who would finish, shower and lollygag around the dining hall waiting for supper (interesting that the most avid dissolvers were good marathoners) while the rest of us struggled to make it back to school before the arbitrary deadline that earned you an extra orosso with the other half of the school ... half the school ran Monday & Thursday while the other half ran Wednesday & Friday with Tuesdays being free... if memory serves. Whether that memory is pleasant or not, cross-country was indelibly imprinted on our minds as a marker of our youth. A marker of that season of fleeting dreams and easy friendships.

This year the Alliance High School Old Boys Club celebrates sixty years of existence as a registered society. We have

two broad objectives. Firstly we bring together Old Boys of The School we love the most as a fraternal association of brothers-in-arms providing succor in this journey of life. Secondly, and pertinent to the ACR, we seek to support the school and the current generation of students in their season of navigating youth's cross-country. Through structures like the Alliance High School Endowment Fund Trust and direct sponsorships, we support needy students financially. We also engage with the school to provide career guidance and mentorship but most importantly, serve as tangible inspiration for youthful aspirations.

Regardless of what high school one attended, and whether cross country featured in your nightmares or not, the alumni/alumnae of public high schools in this country need to engage more actively with their alma maters. We need to come together and speak with one voice and claim our seat at the high table of public education, especially as relates to funding

infrastructure in public schools, governance of those institutions, and custody of the culture & moral compass of our high schools. We alumni/alumnae are the only permanent stakeholders in our old schools. If we desert our public schools, we leave today's students to face by themselves the consequences of insufficient budgets and shifting policies in the public education space. We can already see the results in the declining moral fiber of our youth and in the caliber of graduates coming out of our universities. Let's partner, as alumni/alumnae associations, and speak with one voice. We can do more. Let's do more!

Maurice Nduranu
5518, AHS Class of '92
Chairman, AHS Old Boys Club



AHSEFT Chairman's report

It gives me great joy to have this opportunity to write this article for the inaugural Express magazine. It is my privilege to have this opportunity to share with you, an ardent supporter of the Alliance Classic Run ('ACR'), a few words on the Alliance High School Endowment Fund Trust ('AHSEFT').

Although only in its second year, the ACR has already made its case as a promising and sustainable part of our fundraising activities at the AHSEFT. For that, I and my fellow trustees at the AHSEFT owe you a debt of gratitude.

Sometimes 2010, a group of old boys of the Alliance High School ('AHS'), working under the auspices of the Alliance High School Old Boys Club ('AHSOBC') discussed and agreed on the need for a body corporate structured as a Private Trust to house the efforts of the AHSOBC towards structuring an endowment fund for the benefit of the AHS.

The idea was that we would have a vehicle, in line with best practices elsewhere, to raise and manage (invest) funds and apply the funds in line with provisions of the AHSEFT Trust Deed towards funding of two key objectives:

- Scholarships for boys in need at AHS
- Infrastructure improvement and renewal at AHS

We have over the years since 2010 made efforts towards actualization of these objectives through:

- Deploying of a number of fundraising initiatives housed under funds, including:
 - A general fund, funded by:
 - the Alliance High School and Alliance Girls High School joint gala; and
 - Other activities
 - Benefactor sponsored funds:
 - The *Alliance Classic Run Fund*
 - The *KSN Matiba - Busharian Mountaineers Group Fund*
- Crafting of an Investment Policy Statement to guide investment of funds raised under the funds above.

The ACR, which came into being in 2017 and held its first fund raiser event in 2018, is a valuable addition to the fundraising initiatives that we, at AHSEFT, have and we cannot be grateful enough to ACR's organisers and supporters.

The close to KShs 2 million that you have helped us raise in two years is a significant addition to the funds managed by the AHSEFT.

The funds we raise through the ACR are invested prudently and only the investment income will be distributed through scholarships. This is to allow the

fund be perpetual in nature - it should keep giving (scholarships) till the end of time, literally!

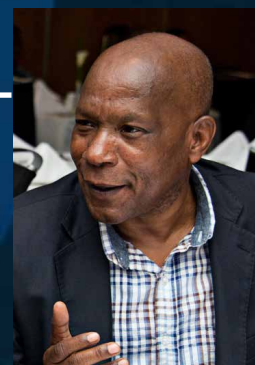
We expect that from the investment income from the funds raised by ACR 2018 will be available to be applied to a scholarship or two in 2020.

I encourage you to keep the ACR alive and target to raise even more money, for the needs at AHS are big and have only gotten bigger as the school has grown in terms of population. A school that had about 700 pupils about 20 years ago today has a population of 1,700 pupils!

Finally, I invite anyone with proposals on how they (as individuals or as a group) could make an endowment to the AHS through the AHSEFT to talk to us through our secretariat on this email: secretariat@ahsoc.org.

Blessings.

Daniel Ndonge
1951, AHS Class of 1969
Chairman, AHS Endowment Fund Trust



The AHS Endowment Fund explained...



What is an **endowment fund**?

“An endowment fund is an investment fund established by a foundation that makes consistent withdrawals from invested capital. The capital in endowment funds, often used by universities, nonprofit organizations, churches and hospitals, is generally utilized for specific needs or to further a company’s operating process. Endowment funds are typically funded entirely by donations that are tax deductible for the donors.”

~ www.investopedia.com

Why the AHSEFT ...

On page 3 in this magazine (in the remarks by the AHSOBC and AHSEFT chairmen), the principal reasons for the existence of the Alliance High School Endowment Fund are explained in some detail. Here below, these reasons are summarized thus:

1. raising of endowment funds;
2. managing through investment activity of these endowment funds; and
3. disbursing the proceeds of investments of the managed endowment funds towards identified School needs, including: paying for scholarships for needy students at AHS, and paying for infrastructure at AHS.

Our roots...

The AHSEFT was established through an irrevocable trust deed, on 1 October 2010. The deed has subsequently been revised to reflect changes in its operating environment.

The AHSEFT so far manages the following funds:

- 1) The Alliance Classic Run Fund,
- 2) The KSN Matiba – Busharian Mountaineers Group Fund,
- 3) A General Fund.



The AHSEFT is open to receiving endowments from well-wishers, towards receiving and managing not just funds towards existing funds (listed above) but also towards new funds that you may wish to create in partnership with the AHSEFT, and endow.

Talk to us through our secretariat on this email: secretariat@ahsoc.org for details on how you can go about this.

Governance Structures

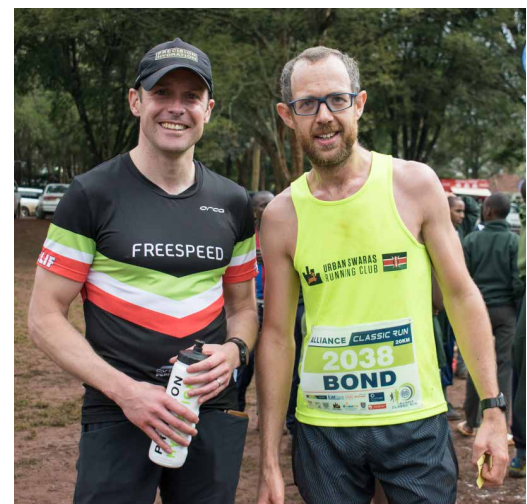
The Trustees of the AHSEFT have always been committed towards best practices in the management of its affairs.

Towards this end, the AHSEFT has set up the structure depicted in the next page.

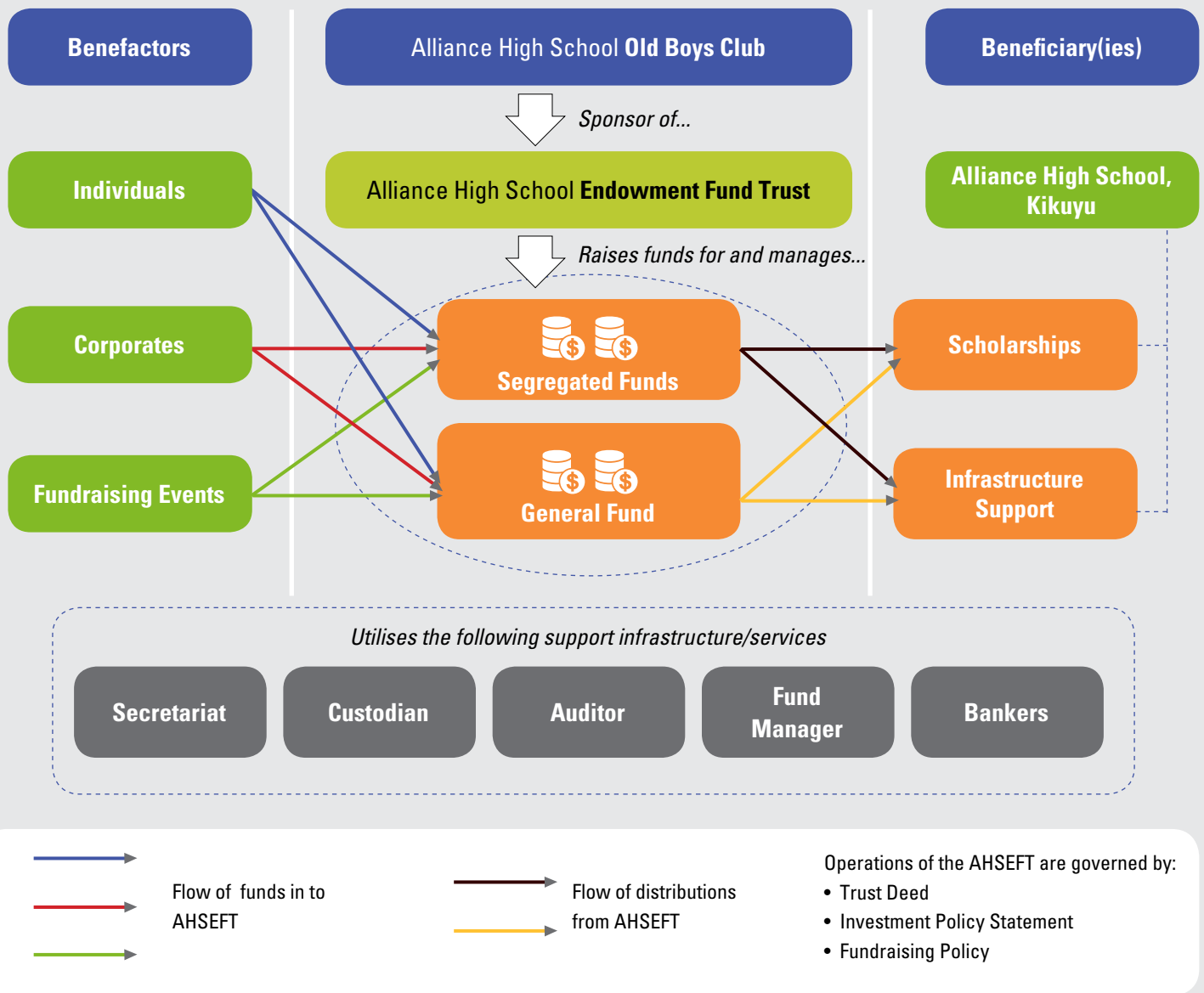
Accountability and transparency

The AHSEFT keeps books of account that are subjected to financial audit. Shortly, the AHSEFT will make its accounts available for inspection on the website of the Alliance High School Old Boys Club (www.ahsobc.org).

On page 9 of this magazine, the abridged unaudited statements of incomes and expenses for the ACR 2018 and 2019 editions are presented.



How does the AHSEFT function?





We are because of you:

Meet the Runners



Lavinia Owuor

Club affiliations:

Kitengela Mbuni Runners & Team Jasho/Medal Hunters

Why I support the Alliance Classic Run:

There is more focus on the girl-child than the boy-child, and therefore sensitisation is needed to level the ground for the boy child. The ACR offers such a platform.

My call to other recreational runners:

Let's run for this charity that seeks to keep the boy-child in school. It's one of the most amazing runs I know of to date.

I pray that we support the ACR through paying to take part in the run and through giving corporate sponsorships and having our running clubs list the ACR in their activities calendars.

Interesting/fun things about me that you may not know...

- Besides running my other hobby is reading and I am working on creating a personal library with thousands of books I have collected over the years.
- I run to stay healthy, to meet new people, to discover new places and to get to eat local foods.
- I ran under the banner #Treesformama, where for every kilometer I run, my eldest daughter with the family's support and in collaboration with her school plants a tree. Last year I covered 3,100kms and my county Kajiado is 3,100 trees richer.
- As a medal hunter, I love all my medals but my favourite is the ACR 2018 medal as it has my name engraved on it.

Beyond ACR 2019:

The highlight of my 2019 runs will be Sanlam Marathon in Cape Town in September.



Peter Muia

Club affiliations:

Urban Swaras

Why I support the Alliance Classic Run:

Because of the great cause that the ACR stands for. I am also passionate about recreational running and in addition, I am an Old Boy of the great school - the Alliance High School.

My call to other recreational runners:

Let us use the platform (recreational running) to support various charitable causes, including the ACR.

Let us encourage our friends who have not taken up the hobby to consider it for the health benefits it comes with.

Interesting/fun things about me that you may not know...

- I am an ultra runner – the longest distance ran being 102km.
- I am a medal hunter – meaning that any run that has a Finisher's Medal and ticks the boxes in a few other areas will likely be of interest.

Beyond ACR 2019:

- This year I had joined a 100 Day Running Challenge – to run for 100 Days (every day) but I unfortunately dropped out after day 60 due to some health concerns. I plan to resume the Challenge.
- My Half Marathon Personal Best is a time of 1:21:34 (Average Pace of 3:51 minutes per kilometer) achieved at the Dasani Half Marathon (Dar es Salaam) on the 23rd June 2019.



We are because of you:

Meet the Runners



Joyce Nduku a.k.a "Tata"

Club affiliations:

Kitengela Mbuni Runners and Runfit Club

Why I support the Alliance Classic Run:

The boy child is disadvantaged when accessing school fees from structures such as the CDF, bursaries and corporate sponsorship. Endowment funds such as the AHSEFT help address this problem, and keep boys who would otherwise drop out due to challenges with fees, at AHS.

My call to other recreational runners:

A good number of key personalities in the private and public sectors in Kenya benefited from an education at AHS. I call on them to give back to their old school by partnering with ACR and other initiatives of the AHSOBC to fund and strengthen the Alliance High School Endowment Fund so that needy boys can manage to stay at AHS.

Interesting/fun things about me that you may not know...

- I am 65 years old, and I have been running since I was 50 years old
- I run in support of the Shoe 4 Africa Children's Hospital in Eldoret Kenya.
- As a mother of two boys, I am passionate about the cause of the boy child. I want to see the boy child thrive.
- For years my family and friends did not understand why I spent money to run, but over the years they have come to understand that it is necessary to exercise if one desires a healthy life.

Beyond ACR 2019:

After running in the ACR 2019 last May, I ran the Comrades Marathon in South Africa on June 9th. This is the second year in a row I was running this 89km ultra marathon.



Limo S. Kipkemai a.k.a. Fulkar

Club affiliations:

Ultra Running in Nairobi

Why I support the Alliance Classic Run:

I went through struggles of paying fees while at AHS and I would not miss any opportunity to give back to the school. ACR gives me such a platform.

My call to other recreational runners:

Just wear your running shoes and put one leg in front of the other, any run is a win, no matter the distance.

Interesting/fun things about me that you may not know...

- I started running seriously in May 2018, my first run being the ACR2018.
- I did my first ever ultra-run in January 2019, a 75 km circumnavigation of Lake Naivasha with *Ultra Running In Nairobi* group. Prior to this, 30km was my longest run.
- The ultra-running bug bit me and I

started enjoying long runs. I have since done runs in several cities in Africa including Kigali, Kampala, Bujumbura, Lilongwe, Dodoma. I have done over 10 ultra runs.

- I play hockey with *Wazalendo Masters* in the Super League and I have represented Kenya in Scrabble in tournaments in Africa

Beyond ACR 2019:

- On the day of the ACR2019, I ran a total of 106km, from Nairobi to Naivasha, including the distance I ran at ACR2019.
- Early in July 2019, I ran 128km from Limuru to Nakuru, running through the night.
- Later in the month of July 2019, when the AHS class of 2007 was doing a charity ride from Nairobi to Nakuru to raise funds towards Brian Wangila's medical kitty, I ran along them to Naivasha and did 73.5km. This was my happiest run, being there for a brother. I salute those who turned up and pedaled for a cause.

Remarks by the Chief Principal, Alliance High School



ALLIANCE HIGH SCHOOL being the school it is and known for, will always attract students from the entire country. Their background notwithstanding, admission is always pegged on:

- i. Merit;
- ii. Choice; and
- iii. Regional balance

Every year we find ourselves with over 100 students admitted who:

- i. Can pay no fees at all;
- ii. Can only pay part of the fees;
- iii. Receive part sponsorship; and
- iv. Receive sponsorship but which sponsorship is withdrawn along the way especially with change of government and hence change of local political leadership.

The school takes such cases seriously and our practice is to never allow a student to drop out of school due to non-payment of fees. As a result the school is faced

with a problem in meeting its financial obligations since we are expected to charge fees like any other school to cover our costs.

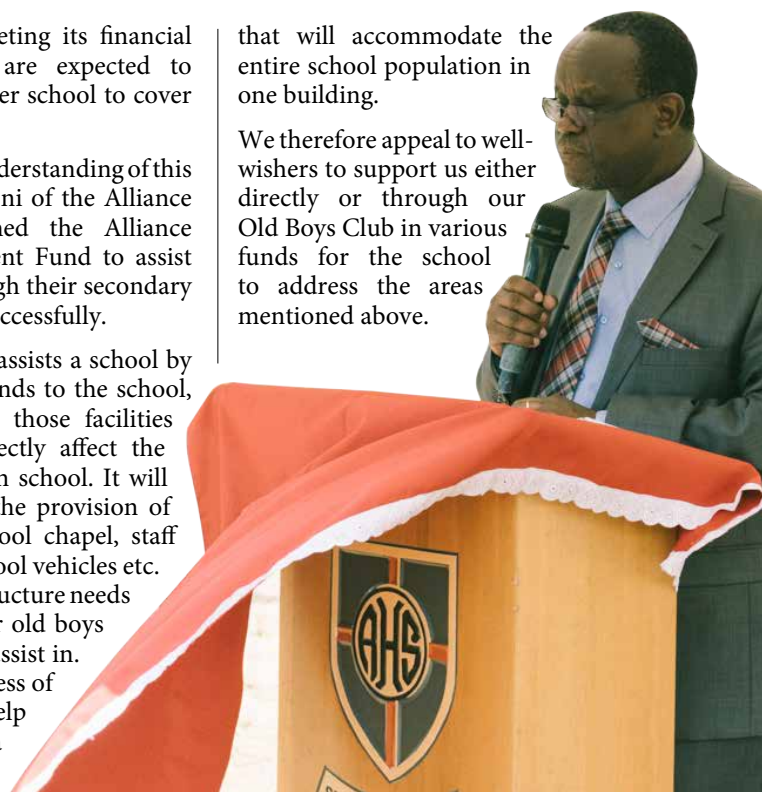
It is as a result of their understanding of this challenge that the alumni of the Alliance High School established the Alliance High School Endowment Fund to assist such children get through their secondary education at Alliance successfully.

When the government assists a school by giving infrastructure funds to the school, it will only do so for those facilities that it deems will directly affect the life of the child while in school. It will therefore not support the provision of facilities such as a school chapel, staff houses, purchase of school vehicles etc. Funding of such infrastructure needs is another area that our old boys have come together to assist in.

We are now in the process of raising funds with the help of old boys to put up a new school chapel

that will accommodate the entire school population in one building.

We therefore appeal to well-wishers to support us either directly or through our Old Boys Club in various funds for the school to address the areas mentioned above.



Mwangi W. M. Chief Principal, Alliance High School
& Patron, Alliance High School Old Boys Club



Unaudited Income and Expenses Account for the 2018 and 2019 Alliance Classic Run editions

	ACR 2019 KShs	ACR 2018 KShs
INCOME		
Runners Fees	707,500	365,900
Sponsorships – corporate	885,000	881,600
Sponsorships of runners	402,150	406,800
General/Direct ACR sponsorships, merchandise sales etc	73,000	50,000
Gross Income	2,067,650	1,704,300
EXPENSES		
Runners’ Medals	301,600	64,960
Runners’ Tee-shirts and Bibs	291,598	127,955
Event Media, Publicity and Promotion	129,905	103,800
Event Management (Secretariat, Services and Supplies)	220,705	178,514
Prizes, Tokens and Certificates	131,800	63,357
Total Expenses	1,075,608	538,586
Net Surplus/(Deficit)	992,042	1,165,714
 Registered Runners	 297	 172

Note: The numbers above are not audited.

- a) The Alliance Classic Run has in each of the two years of its existence managed to return a surplus.
- b) The surplus funds are managed by the Board of Trustees of the Alliance High School Endowment Fund in accordance with:
 - i. The Trust Deed of the Alliance High School Endowment Fund Trust
 - ii. The Investment Policy Statement of the Alliance High School Endowment Fund Trust
 - iii. The terms agreed between the Board of Trustees of the Alliance High School Endowment Fund Trust and the Alliance Classic Run as the benefactor.



ACR 2020: Saturday 16 May, 2020
*Mark your calendars, register and
 lets meet at the starting line.*

ALLIANCE CLASSIC RUN
EXPRESS



ACR EXPRESS is a publication produced by the
 Alliance High School Old Boy's Club Secretariat.
 © 2019 All rights reserved.

SECRETARIAT
www.ahsobc.org
secretariat@ahsobc.org
 +254 706 676 786



@AllianceRun



allianceclassicrun



AllianceClassicRun



Alliance Classic Run